

WHDH Boston (WHDH)

By Broadcast Month	Spots	Rate
Nov. 2012	58	\$120,010.00
Grand Total:	58	\$120,010.00

Contract # 49028
Schedule Dates 11/02/12-11/06/12
Advertiser SCOTT BROWN FOR US SENATE-REPUBLICAN (2430)
Agency Multi Media Services Corp (2430)
Product POLITICAL CANDIDATE (1051)
Brand ADD Final week (28358)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name /
Phone/Fax ADD
CPE Local/Political Candidate Agency
Account Types Standard
Billing Type Standard
Comments

WHDH-TV

7 Bulfinch Place
 Boston, MA 02114-2977



Multi Media Services Corp
 915 King St.
 2nd Floor
 Alexandria, VA 22314

Date Entered 11/02/12
Last Modified 11/02/12
Entered By Charles Shiebler
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$18,001.50
Net Total \$102,008.50
Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	9P- 10P (ET)	1					1			1	\$6,500.00	\$6,500.00	WHDH Boston (WHDH)		11/2/12
2.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	10P- 11P (ET)	1					1			1	\$8,500.00	\$8,500.00	WHDH Boston (WHDH)		11/2/12
3.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	6A- 7A (ET)	1						1		1	\$500.00	\$500.00	WHDH Boston (WHDH)		11/2/12
4.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	7A- 9A (ET)	1						1		1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		11/2/12
5.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	8:59A- 7 News Today in New England-Sat	1						1		1	\$1,800.00	\$1,800.00	WHDH Boston (WHDH)		11/2/12
6.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	3:30P- NOTRE DAME FOOTBALL	1						1		1	\$7,500.00	\$7,500.00	WHDH Boston (WHDH)		11/2/12
7.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	7:57P- NBC SPORTS-- Breeders' Cup	1						1		1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		11/2/12
8.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	11:29P- Saturday Night Live	1						1		1	\$2,800.00	\$2,800.00	WHDH Boston (WHDH)		11/2/12
9.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	1:31A- EXTRA WEEKEND	1						1		1	\$50.00	\$50.00	WHDH Boston (WHDH)		11/2/12
10.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	7:30A- 7 NEWS TODAY IN NEW ENGLAND 730A SUN	1							1	1	\$500.00	\$500.00	WHDH Boston (WHDH)		11/2/12
11.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	7:57A- TODAY SHOW-SUNDAY	1							1	1	\$1,800.00	\$1,800.00	WHDH Boston (WHDH)		11/2/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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7 Bulfinch Place
Boston, MA 02114-2977

Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

Contract # 49028

Schedule Dates

11/02/12-11/06/12

Advertiser

SCOTT BROWN FOR US SENATE-REPUBLICAN (28

Agency

Multi Media Services Corp (2430)

Product

POLITICAL CANDIDATE (1051)

Brand

ADD final week (28358)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

CPE

Account Types

Local/Political Candidate Agency

Billing Type

Standard

Comments

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12.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	9A- 7 News Today in New England-Sun	1							1	1	\$1,800.00	\$1,800.00	WHDH Boston (WHDH)		11/2/12
13.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	6:58P- FOOTBALL NIGHT IN AMERICA	1							1	1	\$10,000.00	\$10,000.00	WHDH Boston (WHDH)		11/2/12
14.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	8:18P- NBC SUNDAY NIGHT FOOTBALL	1							1	1	\$25,000.00	\$25,000.00	WHDH Boston (WHDH)		11/2/12
15.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	11:55P- 7 SPORTS XTRA	1							1	1	\$550.00	\$550.00	WHDH Boston (WHDH)		11/2/12
16.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	1:30A- Access Hollywood	1							1	1	\$250.00	\$250.00	WHDH Boston (WHDH)		11/2/12
17.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	10:27A- Meet the Press	1							1	1	\$2,500.00	\$2,500.00	WHDH Boston (WHDH)		11/2/12
18.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	11:30A- Urban Update	2							2	2	\$375.00	\$750.00	WHDH Boston (WHDH)		11/2/12
19.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	3:30P- MAJOR LEAGUE SOCCER	1							1	1	\$400.00	\$400.00	WHDH Boston (WHDH)		11/2/12
20.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	5A- 5:30A (ET)	2	2							2	\$500.00	\$1,000.00	WHDH Boston (WHDH)		11/2/12
21.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	5:30A- 6A (ET)	2	2							2	\$500.00	\$1,000.00	WHDH Boston (WHDH)		11/2/12
22.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	6A- 6:30A (ET)	1	1							1	\$1,900.00	\$1,900.00	WHDH Boston (WHDH)		11/2/12
23.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	6:30A- 7A (ET)	1	1							1	\$1,900.00	\$1,900.00	WHDH Boston (WHDH)		11/2/12

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11/02/12

Date Entered

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Last Modified

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Entered By

Charles Sheibler

CO-OP

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Headline #

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38.0	Normal Line / SPOT	11/06/12-11/06/12	3	:30	5:30A- 6A (ET)	2		2						2	\$500.00	\$1,000.00	WHDH Boston (WHDH)		11/2/12
39.0	Normal Line / SPOT	11/06/12-11/06/12	3	:30	6A- 6:30A (ET)	1		1						1	\$1,900.00	\$1,900.00	WHDH Boston (WHDH)		11/2/12
40.0	Normal Line / SPOT	11/06/12-11/06/12	3	:30	6:30A- 7A (ET)	1		1						1	\$1,900.00	\$1,900.00	WHDH Boston (WHDH)		11/2/12
41.0	Normal Line / SPOT	11/06/12-11/06/12	3	:30	9A- 10A (ET)	1		1						1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		11/2/12
42.0	Normal Line / SPOT	11/06/12-11/06/12	3	:30	10A- 11A (ET)	1		1						1	\$850.00	\$850.00	WHDH Boston (WHDH)		11/2/12
43.0	Normal Line / SPOT	11/06/12-11/06/12	3	:30	11A- 12P (ET)	2		2						2	\$850.00	\$1,700.00	WHDH Boston (WHDH)		11/2/12
44.0	Normal Line / SPOT	11/06/12-11/06/12	3	:30	12P- 1P (ET)	1		1						1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		11/2/12
45.0	Normal Line / SPOT	11/06/12-11/06/12	3	:30	2P- 3P (ET)	2		2						2	\$750.00	\$1,500.00	WHDH Boston (WHDH)		11/2/12
46.0	Normal Line / SPOT	11/06/12-11/06/12	3	:30	3P- 3:30P (ET)	1		1						1	\$750.00	\$750.00	WHDH Boston (WHDH)		11/2/12
47.0	Normal Line / SPOT	11/06/12-11/06/12	3	:30	4P- 4:30P (ET)	1		1						1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		11/2/12
48.0	Normal Line / SPOT	11/06/12-11/06/12	3	:30	5P- 5:30P (ET)	1		1						1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		11/2/12
49.0	Normal Line / SPOT	11/06/12-11/06/12	3	:30	6P- 6:30P (ET)	1		1						1	\$2,500.00	\$2,500.00	WHDH Boston (WHDH)		11/2/12

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Date:

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